

## **Community Focused Eliminating Health Disparities Initiative (CFEHDI)**

The CFEHDI is comprehensive, statewide, and focuses on strengthening and improving health of North Carolina's three major racial/ethnic groups: African Americans, Hispanics/Latinos, and American Indians. The CFEHDI was created by the 2005 North Carolina General Assembly to build the capacity of faith based/community based/American Indian tribal organizations and local health departments to reduce disparities and improve the health of African American, Hispanic/Latino and American Indian populations in the state.

The focus areas of the CFEHDI as set out in the original and continuing authorizing legislation are: infant mortality, HIV/AIDS and other sexually transmitted infections, cancer, diabetes, and homicides/motor vehicle deaths.

Community based organizations, faith based/community based, local health departments and American Indian tribal organizations receive CFEHDI funds to address health disparities among African American, Hispanic/Latino and American Indian populations. The diversity of the target populations and range of priority health focus areas make the CFEHDI a unique community focused initiative and adds to the complexity of implementing managing and evaluating the CFEHDI.

### **FY July 1, 2008 – May 30, 2009 CFEHDI GRANTEE PROFILES**

#### **Community Focused Eliminating Health Disparities Initiative Grantees (3 year grants)**

##### **ACTIVIST FOR COMMUNITY TRANSFORMATION**

Contact Person: Reginald Barnes

Phone Number: (919) 741-7465

Email Address: activist@embarqmail.com

Ethnicity Served: African American

Geographic Location: Craven County

Topic(s): HIV/AIDS/STD

Funds are used to reduce the rising number of new HIV/AIDS cases. Activist for Community Transformation (ACT, Inc.) will expand the recently received prevention planning grant by implementing four HIV/AIDS/Sexually Transmitted Infections curriculums that are developed specifically for school aged youth.

##### **AFRICAN ADVOCATES AGAINST AIDS**

Contact Person: Carine Stliz

Phone Number: (919) 771-0601

Email Address: africanadvocates@hotmail.com

Ethnicity Served: African American

Geographic Location: Raleigh and Wake County

Topic(s): HIV/AIDS/STD

Funds are used to reduce the rising number of new HIV/AIDS cases in the Wake County area through training, education and outreach; increase the numbers of outreach workers that can spread the HIV/AIDS prevention message by training women in the outreach curriculum; and increase the knowledge of HIV/AIDS and prevention by educating minority youth and their parents through a drama presentation about the AIDS virus and the myths surrounding the disease.

#### **CAPE FEAR REGIONAL BUREAU FOR COMMUNITY ACTION**

Contact Person: Ashley Rozier

Phone Number: (910) 483-9177

Email Address: aidsanddrugs@earthlink.net

Ethnicity Served: African American

Geographic Location: Bladen, Columbus, Cumberland, Harnett, Hoke, Lee, Robeson, Sampson and Scotland counties

Topic(s): HIV/AIDS

Funds are used to implement a community wide strategic prevention framework that will implement evidence-based behavioral interventions to prevent and reduce the prevalence of HIV/AIDS and other STD'S in the African American community through collaborative partnerships; reduce the prevalence of HIV/syphilis/STD's in the at risk communities through pre testing and counseling of persons reentering the community from correctional facilities; and increase capacity to deliver HIV services at all levels of the community by adding staff to carry out the jail-based component of its existing work.

#### **CHANGING A GENERATION WITH F.A.C.E.**

Contact Person: Leroy McKenzie

Phone Number: (919) 687-2763

Email Address: gccam36@aol.com

Ethnicity Served: African American

Geographic Location: Cumberland County

Topic(s): Homicide

Funds are used to implement a community wide strategic prevention framework that will implement evidence-based behavioral interventions to prevent and reduce Homicide. Changing a Generation with face will provide information about the availability of emergency services, support services, and referral services.

#### **COMMUNITY CARE CENTER**

Contact Person: David Henao

Phone Number: (336) 703-1516

Email Address: drcare2@bellsouth.net

Ethnicity Served: African American

Geographic Location: Forsyth County

Topic(s): Diabetes

Funds are used to implement and actively seek patients that are at risk of diabetes but come to the clinic for other reasons, including new patients that come to our eligibility screening. At present, patients that are at risk of diabetes and hypertension are not actively encouraged to see a provider. With these funds, we will be able to have our staff review new applications and search for patients that would benefit from cholesterol and diabetes screenings based on their age.

### **COMMUNITY HEALTH COALITION, INC.**

Contact Person: Sharon Elliott-Bynum

Phone Number: (919) 470-8680

Email Address: [Healthcoali@aol.com](mailto:Healthcoali@aol.com) or sellbyn919@aol.com

Ethnicity Served: African American

Geographic Location: Durham City and County

Topic(s): Breast Cancer

Funds are used to promote the adoption and maintenance of breast cancer risk-reduction behaviors, utilizing exercise and nutrition awareness designed for African American women through targeted, culturally appropriate outreach activities. The focus of "Project UPLIFT" (Utilizing Physical activity/nutrition and Literacy Involving Faith community Training) is to educate as well as solicit the active participation of African American women around a physical and nutrition program with the expected positive outcomes.

### **CROSSWORKS**

Contact Person: Debra Long

Phone Number: (252) 446-6964

Email Address: [dlong@crossworks.org](mailto:dlong@crossworks.org)

Ethnicity Served: African American

Geographic Location: Edgecombe, Halifax, Nash, Northampton  
And Wilson Counties

Topic(s): Diabetes, Heart Disease, Cancer

Funds are used to reduce the unacceptably high prevalence of diabetes, heart disease and stroke among the African American community; implement the highly successful "W.E.I.G.H TO GO" project in several churches in a 5 county area through lay health advisors/educators who would be trained for outreach activities and management of the local program and train lay leaders in the participating churches to lead classes on healthy lifestyles in order to prevent diabetes, cancer and associated complications.

### **EBC-ATOM, INC.**

Contact Person: Felisha Bullock or Thomas Walker

Phone Number: (252) 212-5480

Email Address: [thomaslwalker2004@yahoo.com](mailto:thomaslwalker2004@yahoo.com)

Ethnicity Served: African American

Geographic Location: Rocky Mount, Edgecombe, Halifax, and Nash counties

Topic(s): Prostate Cancer

Funds are used to increase the knowledge base of the target population in regards to the prostate by having the participants complete a Prostate Cancer Awareness Aptitude assessment at the beginning and at the conclusion of the EMPOWER workshops. The project works to reduce the risk of prostate cancer through awareness and screening campaigns in areas frequented by African American men.

### **EL CENTRO HISPANO, INC.**

Contact Person: Coleen Blue

Phone Number: (919) 687-4635

Email Address: [cblue@elcentronc.org](mailto:cblue@elcentronc.org)

Ethnicity Served: Hispanic/Latino

Geographic Location: Durham County

Topic(s): Motor Vehicle Accidents

Funds are used to develop the grassroots campaign to decrease the number and severity of motor vehicle accidents involving the Latino community; re-establish "face to face" community outreach using bi-cultural and bilingual community educators and peer educators to educate Latino men and their families at local recreational areas about the risks and dangers of DWI and enhance current efforts in the community to refer those with DUI convictions to treatment.

**EL FUTURO**

Contact Person: Luke Smith

Phone Number: (919) 338-1939

Email Address: lsmith@elfuturo-nc.org

Ethnicity Served: Hispanic/Latino

Geographic Location: Orange, Durham and Chatham counties

Topic(s): Motor Vehicle Accidents

Funds are used to reduce the number of motor vehicle accidents in the Latino population by developing outpatient community based services as part of a larger continuum of care for addiction services and to develop a registry of treatment options and a strategic plan for growth of services and training programs for Latinos with addiction illnesses.

**GETHSEMANE BAPTIST CHURCH CDC**

Contact Person: Everett Jenkins

Phone Number: (919) 496-6681

Email Address: gethsemanembc@aol.com

Ethnicity Served: African American

Geographic Location: Franklin County and the Bunn community

Topic(s): Cancer

Funds are used to bring an awareness of the risks of obesity and cancer to the low and moderate income residents of Bunn and Franklin County and to provide classroom sessions to women and men, regarding the need for periodic self-breast examinations, annual pap smears, mammograms, annual cancer screening and maintaining a healthy diet.

**HALIWA SAPONI INDIAN TRIBE**

Contact Person: Archie Lynch

Phone Number: (252) 586-4017

Email Address: alynch@haliwa-saponi.com

Ethnicity Served: American Indian

Geographic Location: Halifax, Warren, Nash, Franklin counties

Topic(s): HIV/STDS and Diabetes

Funds are used to build the capacity of the tribal organization to offer additional health related programs to reduce the incidences of HIV/STDS and diabetes; provide an educational diabetes program for high risk and diabetic tribal members to prevent or delay the onset of diabetes, manage the same, prevent amputations and prevent/delay excess diabetes illnesses or death and to reduce or eliminate the incidences of HIV and other sexually transmitted diseases by providing more education, referral for testing.

**HEALING WITH CAARE**

Contact Person: Pat Amaechi

Phone Number: (919) 683-5303

Email Address: pamaechi@aol.com

Ethnicity Served: African American

Geographic Location: Durham County

Topic(s): HIV/AIDS

Funds are used to increase the number of people receiving CAARE's services by first increasing the capacity of the organization to reach the at risk population; to increase the proportion of HIV infected residents who are aware of their serostatus (viral infection load) and to increase the numbers of infected and/or at risk individuals that can take advantage of CAARE's services by offering the same during non traditional hours (HIV testing and counseling, food pantry, housing services/referral and transportation to HIV care management).

### **LOVING LIGHT COMMUNITY OUTREACH**

Contact Person: Robert Richardson

Phone Number: (252) 398-7359

Email Address: fbc1866@earthlink.net

Ethnicity Served: African American, Native American

Geographic Location: Hertford County

Topic(s): HIV/AIDS

Funds are used to increase accessibility and utilization of nontraditional HIV/STD/Syphilis prevention, counseling, testing and referral services; to increase the proportion of individuals within the targeted populations who are aware of their serostatus through an increase in the number of tests of the hard to reach populations and to provide risk reduction planning and facilitation of behavior changes through individual contact.

### **LUMBEE TRIBE OF NORTH CAROLINA**

Contact Person: Tammy Maynor

Phone Number: (800) 659-6585 or (910) 521-7861

Email Address: tmaynor@lumbeetribe.com

Ethnicity Served: American Indian

Geographic Location: Robeson, Scotland, Hoke, and Cumberland counties

Topic(s): Diabetes, Homicides and Motor Vehicle Death

Fund are used to secure subcontractor experienced with Indian Culture and Institutions to assist in planning and outreach efforts to Indians ages 12 to 30 for the prevention activities in diabetes, homicide and motor vehicle accidents. Will recruit area Indian youth organizations to partner in the establishment of an effective outreach effort and identify youth for planning activities; establish working relationship with other Lumbee community organizations and area healthcare providers such as mental health service providers to enhance outreach to Lumbee youth and identify appropriate area health care service providers and institutions as partners and select effective community diabetes prevention models that may be adapted and implemented in the target population.

### **METROPOLITAN COMMUNITY HEALTH SERVICES, INC.**

Contact Person: David Moore

Phone Number: (252) 940-0602

Email Address: orcbea@yahoo.com

Ethnicity Served: African American

Geographic Location: Beaufort and Craven counties

Topic(s): HIV/AIDS/STD

Funds are used to reduce the rising numbers of new HIV/AIDS cases and increase testing of individuals in order to more adequately identify persons who are not aware of their HIV/AIDS status.

### **MOUNT ZION COMMUNITY DEVELOPMENT (MZCD), INC.**

Contact Person: Belinda Grant

Phone Number: (828) 350-9821

Email Address: mzcd@cs.com

Ethnicity Served: African American

Geographic Location: Buncombe County

Topic(s): Infant Mortality

Funds are used to reduce infant mortality by providing pre and post natal support services to pregnant and postpartum women; provide individualized education in the home, community setting or office on information that has an impact on positive pregnancy/post partum outcomes and provide childcare and transportation to medical appointments to enrolled participants who would otherwise miss medical appointments.

## **NORTH CAROLINA INSTITUTE OF MINORITY ECONOMIC DEVELOPMENT**

Contact Person: Al Richmond

Phone Number: (919) 956-2314

Email Address: arichmond@ncimed.com

Ethnicity Served: African American

Geographic Location: Edgecombe, Nash and Warren counties

Topic(s): Prostate Cancer

Funds are used to conduct comprehensive prostate cancer screening and awareness activities; establish a prostate cancer awareness and educational program in underserved areas; increase the number of churches and community places that sponsor prostate cancer education sessions or maintain an information display and increase the number of men not previously screened within 2 or more years and make referrals in appropriate cases.

## **OLD NORTH STATE MEDICAL SOCIETY**

Contact Person: Thea Monet

Phone Number: (919) 680-0376

Email Address: theamonet@aol.com

Ethnicity Served: African American, Hispanic/Latino, American Indian

Geographic Location: Primarily Wake County/statewide

Topic(s): Diabetes, Cancer

Funds are used to establish a "Healing Race", a walk/marathon which will call attention on a statewide level, the effort to encourage minorities of all fitness levels to incorporate healthy choices and daily physical activity into their lives; plan and establish a sustained focus on healthier lifestyle choices and elimination of health disparities; generate an increased interest of minorities in the health care professions by securing exhibits from all the Medical schools in North Carolina and conducting educational seminars on race day and develop and prepare healthcare information tools and materials and race materials that would be used for the race event.

## **OPERATION SICKLE CELL**

Contact Person: Delvin McAllister or Mary McAllister

Phone Number: (910) 488-6118

Email Address: osc@nc.rr.com

Ethnicity Served: African American

Geographic Location: Cumberland County

Topic(s): HIV/AIDS

Funds are used to reduce the heterosexual transmission of HIV/AIDS; increase awareness of the knowledge of HIV/STDS and myths with regards to modes of transmission, prevention strategies, and resources including harm reduction alternatives; increase knowledge of the participants in regards to condom use and train participants in negotiation in regards to safer sex, self esteem, abstinence skills and risk assessment.

## **OIC OF ROCKY MOUNT, INC.**

Contact Person: Reuben Blackwell

Phone Number: (252) 977-3730

Email Address: Rblackwell@oicone.com

Ethnicity Served: African American

Geographic Location: Rocky Mount, Tarboro, Wilson, and surrounding Nash and Edgecombe counties

Topic(s): Cancer and HIV/AIDS

Funds are used to connect HIV infected or diagnosed breast cancer patients to primary care services at the OIC Family Medical Center (HealthNet); provide access to Provider Network in other area OIC support services; provide support services to family members of patients that are transitioned into OIC HealthNet including but not limited to referrals to support groups; connections with survivors and families; dissemination of educational materials and provide multimedia opportunities for information

dissemination and a marketing campaign that will enhance awareness regarding breast health and cancer/HIV/AIDS prevention in traditionally underserved areas and populations in Nash and Edgecombe counties.

**OIC OF WILSON, INC.**

Contact Person: Howard Jones

Phone Number: (252) 291-0038

Email Address: hjones@oicwilson.com

Ethnicity Served: African American, Hispanic/Latino

Geographic Location: Wilson County

Topic(s): Diabetes

Funds are used to deliver evidence-based and promising practices preventive services that promote a healthy lifestyle for African Americans in order to reduce the health disparities associated with diabetes.

**SICKLE CELL DISEASE ASSOCIATION SOUTHERN PIEDMONT**

Contact Person: Patricia Lambright

Phone Number: (704) 332-4184

Email Address: plambright@sc-cnc.org

Ethnicity Served: African American

Geographic Location: Mecklenburg County

Topic(s): Infant Mortality

Funds are used to reduce new cases of infant mortality associated with sickle cell disease by educating physicians, and parents/families to recognize its life-threatening complications, to gain skills in managing the infant's disease and to effectively use available resources and treatment strategies to save the babies life; conduct educational outreach to physicians and professional health care providers about sickle cell disease through recruitment, curricula design and current and accurate materials; and provide intensive training for parents, families and caretakers of infants with sickle cell disease within 120 days of project inception.

**ST. JAMES MISSIONARY BAPTIST**

Contact Person: William Clayton, II

Phone Number: (252) 492-8500

Email Address: pastonwhclayton@aol.com

Ethnicity Served: African American, Hispanic/Latino

Geographic Location: Vance County

Topic(s): HIV/AIDS and Homicide

Funds will be used to provide HIV/AIDS and homicide education, information and referral, outreach, screening, testing, and other preventive services to African American youth in Vance County. St. James Missionary Baptist will also provide capacity building services such as staff and partnership development.

**STRENGTHENING THE BLACK FAMILY**

Contact Person: Annette Watson

Phone Number: (919) 856-5721

Email Address: awatson@co.wake.nc.us

Ethnicity Served: African American

Geographic Location: Wake County

Topic(s): HIV/AIDS

Funds will be used to decrease HIV/STD transmission in at risk populations by providing HIV/STD Education and Risk Reduction services to African American adolescents in Wake County.

**SUCCESS DYNAMICS COMMUNITY DEVELOPMENT CORPORATION**

Contact Person: Calvin Ellison

Phone Number: (252) 753-7815  
Email Address: success.dynamics.cdc@gmail.com  
Ethnicity Served: African American  
Geographic Location: Pitt County and the town of Farmville  
Topic(s): Diabetes

Funds are used to provide diabetes education and information to reduce the number of new cases of diabetes and instill life-long fitness skills and nutritional information that will be life changing as recorded through pre and post tests from workshops/seminars, self assessments, data collection and outcome interviews.

### **TEACHING ACADEMICS FOR LIFE LEARNING OUTREACH MINISTRIES**

Contact Person: Mildred Summerville  
Phone Number: (252) 230-2689  
Email Address: tallone123@earthlink.net  
Ethnicity Served: African American, Hispanic American, American Indian  
Geographic Location: Wilson, Nash, Edgecombe counties  
Topic(s): HIV/AIDS

Funds are used to reduce the number of reported new cases of HIV/AIDS; create and produce a drama presentation to focus on HIV/AIDS prevention and awareness; develop leadership among gospel artists to communicate, promote and advocate for the elimination of health disparities and mobilize mass media to promote HIV/AIDS prevention and awareness.

### **TOGETHER TRANSFORMING LIVES**

Contact Person: Danny Ellis  
Phone Number: (252) 234-7264  
Email Address: ruone@simflex.com  
Ethnicity Served: African American  
Geographic Location: Halifax County  
Topic(s): Diabetes

Funds are used to increase the Diabetes Awareness and Health Education component of Together Transforming Lives, inc. and increases the services offered and the service area covered for the target population. Together Transforming Lives will implement Project DAIRE and (Diabetes Awareness, Information, Referral and Education) program. The core of the intervention involves a structured, face-to-face, 4 level curriculum that is completed over 12 months and lessons range from 30 minutes to 1 hour.

### **YWCA OF ASHEVILLE AND WESTERN NORTH CAROLINA**

Contact Person: Holly Jones  
Phone Number: (828) 254-7206  
Email Address: tamir@ywcaofashellive.org  
Ethnicity Served: African American and Hispanic American  
Geographic Location: Asheville and Buncombe County  
Topic(s): Cancer and Diabetes

Funds are used to expand the services to African American and Hispanic Americans in regards to preventive and health management strategies; promote healthy behaviors in African Americans diagnosed with diabetes by promoting exercise; promote diabetes prevention information to the African American community through pre-diagnosis and wellness information education; promote breast cancer detection and prevention through mammograms and educational outreach and provide diabetes prevention through pre-diagnosis information and post diagnosis services to the Hispanic American population.

### **YWCA OF WINSTON SALEM**

Contact Person: Robin Ervin  
Phone Number: (336) 722-5138  
Email Address: robine@ywcaws.org

Ethnicity Served: African American

Geographic Location: Forsyth County, specifically eastern Winston Salem

Topic(s): Breast Cancer

Funds are used to provide a comprehensive, culturally sensitive means of message delivery to African American women regarding breast health; develop culturally, ethically, and linguistically appropriate breast cancer educational materials for use by underserved African American women and develop innovative, active and culturally appropriate outreach strategies for underserved African American women to break the code of silence about breast self examinations.

## **LOCAL HEALTH DEPARTMENT GRANTEES**

### **BRUNSWICK COUNTY HEALTH DEPARTMENT**

Contact Person: Jere McMillan

Phone Number: (910) 253-2313

Email Address: jmcmillanbrunscoco.net

Ethnicity: African American

Topics: Infant Mortality

Funds will be used to provide support and education to minority women of childbearing age to increase better birth outcomes, specifically to prevent minority infant mortality. The project will involve the whole community in our planning and solicit their support in encouraging families to participate.

### **CABARRUS CITY PUBLIC HEALTH AUTHORITY**

Contact Person: Virginia Hunter

Phone Number: (704) 920-1255

Email Address: vwhunter@cabarrushealth.org

Ethnicity: African American

Topics: Prostate Cancer

Funds will be used to target African American men age 40+ as well as the medical community with prostate cancer information. Utilizing train-the-trainer workshops, a media campaign, and in-service education for physicians, we will create awareness in the community about the importance of being tested.

### **CRAVEN COUNTY HEALTH DEPARTMENT**

Contact Person: Teresa Ellen

Phone Number: (252) 636-4920

Email Address: tellen@co.craven.nc.us

Ethnicity: African American

Topics: HIV/STDs

Funds will be used to educate inmates about HIV/STD and help prevent the spread of these diseases. Diagnostic modalities will be implemented and treatment will be offered to all who test positive.

### **GUILFORD COUNTY HEALTH DEPARTMENT**

Contact Person: Lisa Alexander

Phone Number: (336) 641-6130

Email Address: lalexan@co.guilford.nc.us

Ethnicity: African American, Hispanic/Latino

Topics: Minority Infant Mortality

Funds are used to develop promising practices preventive services that promote a healthy lifestyle for African Americans in order to reduce the health disparities associated with infant mortality.

### **HERTFORD COUNTY HEALTH DEPARTMENT**

Contact Person: Curtis Dickson

Phone Number: (252) 358-7833

Email Address: Ramona.bowser@ncmail.net

Ethnicity: African American, Hispanic/Latino

Topics: Diabetes/HIV

Funds are used to improve the Health Authority's participation in the North East North Carolina Partnership health disparities elimination projects; augment efforts of a faith based partner to address high-risk health behaviors in the Hertford County African American youth through education and awareness of health issues; and, enhance selected services and programs to improve service delivery to its minority clients.

#### **JONES COUNTY HEALTH DEPARTMENT**

Contact Person: Kristen Richmond-Hoover

Phone Number: (252) 448-9111

Email Address: Kristen.hoover@ncmail.net

Ethnicity: African American

Topics: Diabetes

Funds are used to implement MIRACLE (Managing Insulin Resistance A Changing Life Experience ) which is a multifaceted diabetes education intervention and prevention initiative which specifically targets the African American population of Jones County. The overarching goal of MIRACLE is to reduce the incidence of diabetes among African American. The program's implementation and delivery format will utilize culturally appropriate methods which also unify the important components of patient education, access to care as well as self-management and clinical services

#### **MECKLENBURG COUNTY HEALTH DEPARTMENT**

Contact Person: Cheryl Emanuel

Phone Number: (704) 432-0216

Email Address: Cheryl.emmanuel@mecklenburgcountync.gov

Ethnicity: African American

Topics: HIV

Funds are used to provide and establish a Community Leadership Academy that will provide on-going health disparities training, leadership development, and project development to faith based organization and community leaders to prevent HIV/AIDS in Mecklenburg County.

#### **NORTHAMPTON COUNTY HEALTH DEPARTMENT**

Contact Person: Sue Gay

Phone Number: (252) 534-5841

Email Address: sue.gay@ncmail.net

Ethnicity: African American

Topics: Diabetes

Funds will be used to screen and educate the African American population of Northampton County on the risk and prevention of Diabetes. The goal of Northampton County is to seek methods and resources to improve the quality and quantity of life of its citizens utilizing preventive and screening measures.

#### **WAYNE COUNTY HEALTH DEPARTMENT**

Contact Person: James Roosen

Phone Number: (919) 731-1302

Email Address: james.roosen@waynegov.com

Ethnicity: African American, Hispanic, Latino

Topics: General

Funds are used to build local capacity to address health status disparities through education and an improved coordinated health delivery system; engage in participatory activities such as seminars and group discussions, in which the minority stakeholders and community leaders gain a better understanding

of factors that contribute to health disparities in North Carolina and Wayne County; and, increase knowledge of the services available and provide guidance on how to access services.